

Wilson Area School District

Web Site

Purpose

The Wilson Area School District provides Internet access to staff and students. The district also maintains a district web site. The purpose of the web site is to provide a source of up-to-date information about the district, its programs, and to enhance communication with the parents, students, and the community. Failure to follow this policy may result in the loss of authoring privileges or other disciplinary measures.

Authority

The Wilson Area School District web site and all web pages on the district's server are the property of the district. The district administration reserves the right to edit or remove materials and established links from the district web site at its sole discretion. The district will cooperate fully with Internet service providers, local, state, and federal officials in any investigation concerning or related to the misuse of the web site.

Definition

The district web site includes all of the web pages hosted on the district server and accessed at <http://www.wilsonareasd.org>.

Guidelines

1. All web page content shall be related to district or individual school information, curriculum and instruction, school activities, or general information, which would be of interest to the school community.
2. Personal student web pages shall not be hosted nor linked to the district's web site.
3. All communications via the district web pages will comply with the Board approved district Acceptable Use of the Internet and Computer Technology policy.
4. All web pages and links to the district web site must be approved by the Technology Committee made up of the Superintendent, Assistant Superintendent, Principals, and Technology Coordinator.
5. While the district approves sites linked to its web site, the district has no direct control over these linked sites, assumes no responsibility for these sites, and will remove these links without notice if not compatible with the district philosophy.
6. Web pages and sites linked to them must be reviewed on an annual basis to assure current content and links.

7. Individuals and organizations assume responsibility and liability for content submitted by them and included on the school district's web site. Information on web pages hosted by the district for organizations does not implicitly or explicitly represent the individual school's or the district's position or policy, nor is the information endorsed or sanctioned by the individual school or the district. Organization web pages must include the following notice: "This is an extracurricular organization web page. Opinions expressed on this page shall not be attributed to the Wilson Area School District."
8. All web pages must contain a way to contact the person responsible for the web page.
9. Copyright laws/procedures shall be followed.
10. All web pages shall be in compliance with all applicable confidentiality laws and regulations.
11. No commercial advertising of any type, except for school-related organizations and functions, shall be posted to the district web site.
12. All web pages and materials published on the web site are the property of and owned by the district.
13. Members of the district and the community are encouraged to use the district's web site responsibly in order to maintain its educational value and usefulness. All users are requested to notify district officials of inappropriate or inaccurate content.

Student/Staff Safety

1. No personal student contact information (addresses, phone numbers, email addresses or social security numbers) may appear on the district's web site.
2. A parent may restrict the posting of their child's photograph, name, video, or work, by completing and returning the district Parental Consent For Use Of Student Images In Publicly Accessed Media.
3. Employee names, district email addresses and phone extensions may be included in lists of names. No other employee information or images may be used unless posted by the person or with prior permission given by the individual.

Wilson Area School District

**Parental Request to Withhold Use of Student
Images in Publicly Accessed Media**

We have a large percentage of our students who excel academically and in co-curricular activities throughout the school year. Hence, they are recognized publicly in the press and electronic media. Additionally, photographs, videotape or other images of students are often taken during school activities by employees, students, or persons contracted by the Wilson Area School District, or under its direction, and then used in school publications, such as the school newspapers or school yearbooks. Such images are sometimes shared with and used by various public media, such as local newspapers, district contracted photographer, or used in district media that have wide community circulation, such as the district informational brochures, and web pages.

Accordingly, a parent or guardian may elect to withhold permission to publicize their son or daughter's image. If you want to **withhold** your child's image from publicly accessed media, please return this form to the building principal with your child's information and your signature. The School District will not be liable for an unintentional disclosure, but will make every effort to comply with your wishes. Unless you sign and return the form below, the school district will not oppose access of your child's image by public media, and may use your child's image in the district and contracted photographer's web pages.

Note: The District cannot restrict media access at events open to the general public (i.e. athletic contests, graduation.)

Doug Wagner
Superintendent

DENIAL: I hereby do **not** give my consent to the District to use my child's image in publicly accessed media. However, I understand my child's image may be used in school publications, such as the school newspaper and the school yearbook.

_____	_____	_____
Student Name	School	Grade
_____	_____	
Signature of Parent/Guardian	Date	